

World War I Propaganda Poster Project:

Due: _____

Directions:

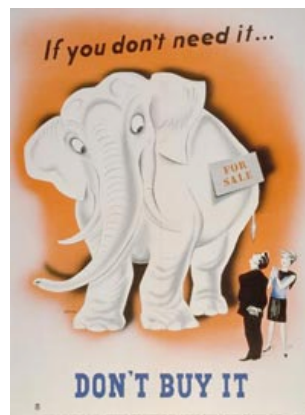
Create a World War I themed propaganda poster. You must decorate the poster to be eye catching so that if a person were walking down the street it would get their attention. Create a rough sketch or design to be evaluated prior to your creation, to make sure it is on the right track and appropriate for school.

Choose one of the following WWI propaganda poster topics:

⇒ **Buying Victory Bonds** which encouraged public financial support for the war effort.



⇒ **Saving/Conserving Food** Canadians were encouraged to ration and not waste their food.



⇒ **Keeping Your Mouth Shut** – Canadians were urged not to talk openly about the war effort in case an enemy spy was listening.



⇒ **Joining the Army** – young men were encouraged to sign-up for the army.



⇒ **Demonizing the Enemy (Making the Germans look bad)** Canadians were shown pictures of Germans as baby killing, crazed maniacs, for example.



⇒ **Women and the war effort** – Canadian women were encouraged to help the war effort by taking on jobs traditionally performed by males, such as working in factories and on farms.



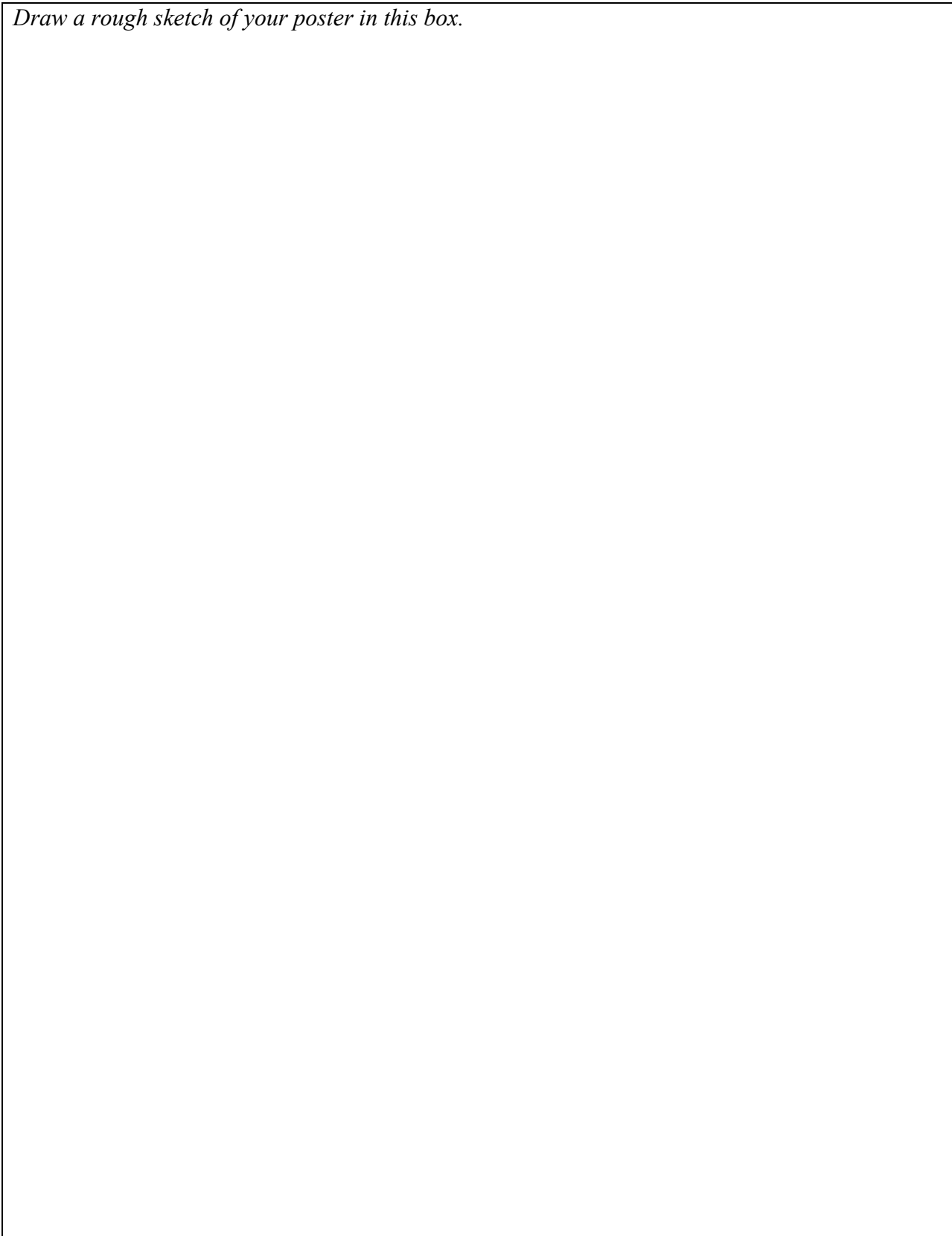
On the back of each poster should be a summary about your topic. Your summary should include the following information:

- Who or what is your topic about?
- An analysis of your own propaganda poster. You should clearly explain the significance your slogan as well as why you included all of the images used.

This mini report should be two well written paragraphs.

Preliminary Items to be handed in prior to the creation of your propaganda poster:

Draw a rough sketch of your poster in this box.



Rubric: World War 1 Propaganda Poster

World War One Poster				
	Level 1 2.5 pts	Level 2 3 pts	Level 3 3.5 pts	Level 4 4 pts
K/U Poster includes information relevant to WWI.	Level 1 Significant historical inaccuracies	Level 2 Many historical inaccuracies	Level 3 Minor historical inaccuracies	Level 4 Historically accurate
Thinking An accurate and exciting slogan for the poster	Level 1 Slogan shows little creativity or relevance to topic	Level 2 Slogan is somewhat appropriate and relevant to topic.	Level 3 Slogan is appropriate and relevant to topic	Level 4 Slogan is catchy and relevant to topic
Communication Information and images presented on the poster are presented in a logical relevant manner.	Level 1 disorganized; missing or not related to topic	Level 2 somewhat organized; Images are somewhat related to the topic.	Level 3 mostly organized; Images are related to the topic	Level 4 Information about topic is presented in a clear and easy to follow manner; The image chosen relates well to the topic and appropriate
Application Care and concern for the physical display of information and images on the poster.	Level 1 No attempt to present information in a creative manner.	Level 2 Some attempt to present information in a creative manner.	Level 3 Moderate attempt to present information in a creative manner.	Level 4 Teacher noted an effort to present information on the poster with care and concern for the topic.

Comments:
